

## **EDUCATION**

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**MPA Nonprofit Management, MA Jewish Studies**, NYU Wagner School of Public Service, 2013

**B.S. in Business Management** YU Sy Syms School of Business; Marketing, 2007

**Certificate in Experiential Jewish Education**, Yeshiva University, 2014

**SeattleCoach Executive Coach Training**, International Coaching Federation (ICF), pursuing credentialing

## **PROFESSIONAL EXPERIENCE**

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**Lily Lozovsky Stute Coaching and Consulting, Principal 2015 - present**

**The OR Movement, 2018 - present**

Rebranding and communicating the organization's ambitious goals for 2048 via donor materials, powerpoint presentations, project specific initiatives, and general organizational materials with a focus on an English speaking donor base.

**Torah Day School, 2017 - present**

Lead an evaluation and research process to inform administrative structure, professional development, and school culture. Conducted a high school division feasibility study and planning project with the school board and leadership.

**THRIVE at Hebrew U and Tel Aviv University, 2017 - present**

Lead a branding and strategic process to present the mission, theory of change, and impact to donors.

**Wheeling Forward and Wine on Wheels, winter 2013 – present**

Manage all branding including creation of donor materials and websites. Work closely with senior management and staff teams on fundraising and communications to support major campaigns and galas.

**OU Next Gen, Director, Bring Back Shabbat, 2015 - 2018**

Creating a Birthright Israel follow-up program across 40 college campuses. Responsible for program design, branding, partnership strategy, student experience and adoption.

**Platforma Global Network, Network Engagement Manager, 2014 - 2016**

Lead grant writer and researcher working to develop a program for an international network of RSJ community initiators. Meet with leaders in major cities, conduct donor outreach, and lead visioning sessions to inform research.

**Crisis Text Line, Crisis Counselor Trainer, 2015 - 2016**

Provided guidance and offer support while building community and empowering trainees to support one another through training. Participate in regular feedback and team meetings with other trainers.

**Diller Teen Fellows, Follow-Up Programs and Alumni Engagement Manager, North America, 2014 - 2015**

Oversaw and implemented new alumni database, website, and social network for an alumni network of 3,000 young people across North America. Lead junior staff of 60 from 22 North American and Israeli cities in running the summer exchange program.

**Mission Metrix, Inc. Consulting Firm, Partner and Co-founder, fall 2012 – spring 2014**

**ROOTS, Russian Speaking Families and Young Adults, 2014**

Worked with leadership to develop the mission and program model. Used the model to inform the program plan for spring and summer while developing a corresponding budget and presentation to the board.

**Pearson Global English Division, 2013**

Conducted global market analysis of digital English language learning products to advise product strategy in North America, South America and East Asia. Designed research on digital uptake, consumer trends, app economics and competitive landscapes. Produced extensive reports detailing recommendations and trends for the senior management team.

**Joshua Venture Group, 2013**

Produced a white paper on JVG's unique value, impact, and vision for supporting social entrepreneurs and their ventures.

**JFEW: Foundation for the Education of Women, 2012 - 2013**

Evaluated the user flow of JFEW Connect, an alumni social network, for feedback on user experience, site features, and opportunities for offline community engagement to the Executive Director and the board.

**CLIP: Collegiate Leadership Internship Program, NYU, 2012**

Recruited a cohort of 12 Russian speaking Jewish students to a cohort of 50. Facilitated workshops on identity, managing up and values based leadership. Hosted shabbatons and continued to mentor to over 30% of the group years after the program.

**AVODAH: The Jewish Service Corps, 2011 - 2013**

Worked with management, development, and program staff in four cities on branding, blog content, social media management. Developed collateral and online solicitations for annual appeals that increased giving by 95% in the first year and 14% in the second. Advised alumni survey and developed materials for major donors and foundations.

**Partnership for the Homeless, Capstone Consulting Team, 2011 – 2012**

Worked to assess organizational needs and create a revised client flow, job descriptions, and integrated service model for the Family Resource Center in East NY called Career Navigation. Final report was published in 2013 NYU Wagner Review.

**DoSomething.org, Wagner Experience Fellowship, 2011**

Worked with COO to prepare for major internal growth. Created organization-wide orientation, revised operating procedures for national campaigns, created templates for competitive analysis and campaign reports. Worked with the Data Analyst on a national survey of trends in teen volunteerism and the DoSomething brand.

**Shorefront YM-YWHA, Director of Planning and Leadership Development, fall 2008 – winter 2011**

- **Leadership.** Led organization-wide effort to break down silos and “move the agency into the 21<sup>st</sup> century”. Led a team of 12 directors in implementing new project management, communications, and professional development programs.
- **Management.** Managed seven direct reports including heads of Cultural Arts, Marketing, and the Front Desk. Held weekly meetings and regular performance reviews. Involved in hiring and firing for positions in each department.
- **Grant Writing and Reporting.** Wrote and reported on six new grants worth \$150k to fund youth, cultural arts, and community building projects. Oversaw budgets for each of the three departments.
- **Program Growth.** Collaborated with Cultural Arts Director to develop programs drawing over 5,000 people for cultural events yearly. Oversaw contracts, budgeting, grants, community partnerships, marketing/pr, and website.
- **Curriculum Development.** Led curriculum planning and training for over 80 teen staff. Led planning for over 500 children in summer camps, after school programs, and teen leadership.
- **Partnerships.** Led a 2-year partnership with a twinned community center in Ashdod, Israel. Organized four delegation trips to Israel and hosted two delegations in New York City. Managed partnerships with over 12 Jewish and non-Jewish organizations related to youth and community development.

**Shorefront YM-YWHA of Brighton-Manhattan Beach, Director of Marketing and Teen Initiatives, 2007 – 2008**

- **Marketing and Communications.** Led the agency’s re-branding campaign with senior management. Created the agency’s website, marketing plan, and print publicity. Managed web consultant and 2 graphic designers.
- **Youth and Teen Programs.** Created and led enrichment programs for after school, Sunday school and teens. Worked with partners to develop curricula and lead 2 delegation trips between Israel and America.

**COMMUNITY SERVICE**

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**Limmud Seattle**, Steering Committee member, Lead Young Families and Childrens Programming 2017 - present

**Wagner Women’s Caucus**, Campaigns and Operations Chair, NYU Wagner School of Public Service, 2011-2012

**Ashoka Youth Venture**, NYU Dream It Do It Challenge, Mentor to Staff and Undergraduate Team, 2011 – 2012

**Lauder Foundation Student Seminars**, Experiential Educator, Germany/Austria, 2010